

# MAGIC LITTLE GRANTS

Localgiving is working with Postcode Community Trust, a grant giving charity funded by players of People's Postcode Lottery, to offer charitable organisations the opportunity to apply for grants of £500.

The [Magic Little Grants Fund](#) provides charitable organisations the opportunity to access funding to deliver engaging physical activities which help to overcome barriers to participation.

The aim of the fund is to support the work of organisations that are engaging hard to reach individuals, encouraging them to take part in physical activity to help improve their physical health. Both Localgiving and Postcode Community Trust recognise the role that sports and exercise can play in bringing communities together, as well as promoting holistic wellbeing amongst groups and individuals.

Grants can be used to support the general running costs of new and existing sports and physical activities. For example, this could include: facilities hire, kit & equipment, coaching qualifications, events and trips, and other volunteer expenses etc.

Localgiving and Postcode Community Trust aim to be flexible funders and in response to the current coronavirus situation it is important to note:

1. Organisations now have longer than 12 months to spend the grant and we do not require specific dates for projects that you would like us to support. We want our funding to be able to be used flexibly and trust that you will deliver projects only when it is safe to do so.
2. We are happy to support projects that support people to stay active during social distancing, such as online fitness classes delivered via video conferencing software or Youtube.

In addition to receiving the grant, successful organisations will receive an annual membership with Localgiving funded by Postcode Community Trust. This membership will give them access to the Localgiving online fundraising platform, regular fundraising competitions and expert fundraising advice.

Applications are reviewed on a monthly basis and successful applicants will receive the grant payment within a fortnight of being notified they have been successful.

## How to apply

To access The Magic Little Grants Fund you must meet the eligibility criteria for membership with Localgiving.

- To register your group with Localgiving and apply for a grant click [here](#). Please use the promo code **MLG2020** within the membership payment section to access your free annual membership funded by Postcode Community Trust.
- If you are already a Localgiving member, then you can complete the simple online grant application form by [logging into](#) your account.

This should take no longer than 20 minutes to complete. Please note that as applications are reviewed on a monthly basis, your organisation could wait up to two months to receive an update on the status of your application.

If you have any questions about the registration process please get in touch with our Help Desk by calling 0300 111 2340 or emailing [help@localgiving.org](mailto:help@localgiving.org).

## Eligibility

**To be eligible to join Localgiving organisations must first meet the following eligibility criteria:**

- “We operate on community initiatives”
- “We have a UK bank account in the name of the group”
- “Our charitable aims are not solely for the advancement of religion”

**The following organisations can apply:**

- Registered charities with either the Charity Commission for England & Wales or Office of the Scottish Charity Regulator (OSCR)
- Community Interest Companies (CICs)
- Charitable Incorporated Organisations (CIOs, SCIOs)
- Social enterprises
- Other not-for-profit community organisations

In order to apply for the funding, organisations are required to meet the following criteria:

- **Income** - You must have an annual income under £250,000.
- **Physical activity projects** – Your planned project must encourage people to participate in sports and exercise.
- **Operating within England, Scotland, or Wales** - Please note that organisations operating in Northern Ireland are not eligible to apply.<sup>1</sup>

Groups who meet any of the following criteria are **NOT** eligible for the grant:

- Organisations that have previously been funded by a Magic Little Grant, or any other trust funded by players of People's Postcode Lottery that **have not yet finished the project/activity**.
- Organisations that have previously delivered a project funded by a Magic Little Grant or any other trust funded by players of People's Postcode Lottery that **have not yet completed their monitoring/evaluation form**.
- Organisations that **are a school or are linked to a school**, such as a Parent Teacher Association (PTA)

Examples of projects that we cannot fund:

- Activities focused on professional sports or physical arts where the participating athletes/performers are being paid
- Medical equipment that supports the delivery of physical activities
- Medical treatment
- Foreign travel

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<sup>1</sup> Owing to differing regulations governing gambling and lotteries across the United Kingdom, we are unable to distribute funds in Northern Ireland, the Channel Islands, Isle of Man and other overseas territories

## Marketing Posts

### Twitter:

£500 grants available through @Localgiving Magic Little Grants Fund, thanks to the players of @People's Postcode Lottery [giv.today/MLG-2020](https://giv.today/MLG-2020)

### Facebook:

You can access a £500 grant through @Localgiving's Magic Little Grant Fund, thanks to the players of @People's Postcode Lottery. The grant application only takes 20 minutes and you can access a £500 grant towards helping people to stay physically active and an annual membership with Localgiving's online fundraising platform. Apply here: [giv.today/MLG-2020](https://giv.today/MLG-2020)

### Newsletter:

Localgiving is working with Postcode Community Trust, a grant giving charity funded by players of People's Postcode Lottery, to offer charitable organisations the opportunity to apply for over 900 grants of £500.

The **Magic Little Grants Fund** provides charitable organisations the opportunity to access funding to deliver engaging physical activities which help to overcome barriers to participation.

Successful organisations will receive an annual membership with Localgiving funded by Postcode Community Trust. This membership will give them access to the Localgiving online fundraising platform, regular fundraising competitions and expert fundraising advice.

It only takes 20 minutes to apply and you'll receive funding within six weeks. Apply for a grant [here](#).

## Further Information

If you have any further questions please do not hesitate to get in touch:

Byron Geldard, [byron@localgiving.org](mailto:byron@localgiving.org), 0300 111 2340